

Trend Micro™

SMART PROTECTION FOR ENDPOINTS

Better, simpler, more flexible endpoint security

In a constantly evolving threat landscape filled with increasingly sophisticated attacks, hackers are targeting the sensitive data on your users' endpoints. Only complete endpoint security can protect user behavior on all the latest devices, applications, and networks in the cloud or on-premises. You need a unified approach to endpoint security that gives you smarter protection from advanced threats and targeted attacks, vigilant support, superior agent performance with low impact on endpoints, and streamlined management for complete user visibility into threats.

Trend Micro™ Smart Protection for Endpoints delivers the broadest range of anti-malware techniques available to protect virtual and physical desktops against today's evolving threat landscape. This complete endpoint security suite provides multiple layers of threat protection and data security to protect your users and your corporate information across every device and application. Plus, you get the ultimate flexibility to deploy your endpoint security on-premises, in the cloud, or using a combination of both. Most importantly, you can manage user activity across devices, threat vectors, and deployment models from a single "pane of glass," giving you complete visibility into the security of your environment.

ADVANTAGES

Smarter protection for your endpoints

The broadest range of endpoint protection techniques secures all user activities, reducing the risk of information loss.

- Complete mobile and desktop protection defends against everything from traditional attacks to the latest sophisticated targeted threats
- Both virtual and physical endpoints are secured with multiple layers of anti-threat techniques uniquely adapted to each environment
- Advanced threat protection includes integrated threat sandboxing, anti-malware, command and control blocking, browser exploit protection, application control, behavior monitoring, ransomware protection, memory inspection, web threat protection, and vulnerability protection
- Application and port control make sure that your users don't execute dangerous applications on your endpoints or send information where it doesn't belong
- Vulnerability protection shields against vulnerabilities even after end of support
- Integrated, template-based data loss prevention ensures information is protected at the endpoint and across multiple layers
- Endpoint encryption ensures only authorized eyes can see your information
- Lightweight and optimized security ensures no impact on device, application, or network performance
- Real-time connected threat intelligence correlates threat data across multiple threat vectors from our global threat intelligence network
- 24x7 support means that when a problem arises, Trend Micro is there to resolve it

Protection Points

- Endpoints
- Smartphones and tablets
- USB and removable drives
- File servers

Threat and Data Protection

- Endpoint firewall and host intrusion prevention
- Vulnerability shielding
- Inappropriate content
- Spyware and rootkits
- Virus and Trojan malware
- Web threats
- Targeted attacks
- Ransomware

Data Loss Prevention

- Compliance risks
- Data loss
- Data theft

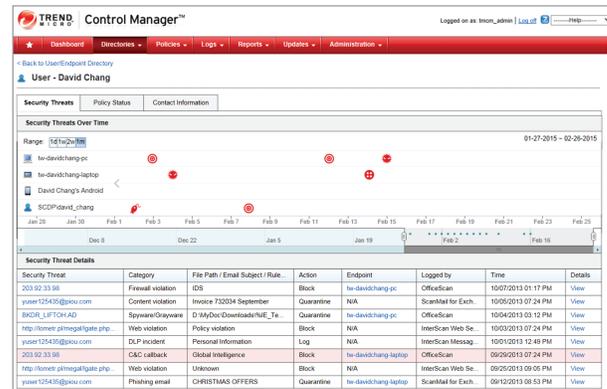
Key Benefits

- Regain control of your end-user IT environment by centralizing threat and data protection
- Enable your end users to securely work from the platforms they find most productive
- Protect data with no increase in management or client footprint
- Minimize risks with any mix of real-time, proactive cloud-based security
- Reduce management complexity and overall costs

Central management and visibility

Multiple layers of connected security are managed from a single management console.

- Comprehensive view of user security lets you analyze data and threats across the whole solution
- A single view of all threat information delivers comprehensive visibility of user security in a timely and efficient manner
- User-centric visibility across both cloud and on-premises allows you to easily understand how threats are spreading for a particular user across multiple systems
- Simplified threat investigation provides visibility across entire threat lifecycle with comprehensive standard and customizable reports
- Fast and easy deployment and configuration means only one solution to install and manage for multiple layers of protection.



More flexible deployment and licensing

Deploy endpoint security the way that best supports your changing business models—on-premises, in the cloud, or hybrid, and change the mix at any time.

- Flexible deployment lets you move from on-premises to cloud with no need to make changes to your commercial agreement
- Blended licensing for SaaS and on-premises lets you refine the mix without additional costs or increased management complexity

KEY FEATURES

Multiple layers of connected endpoint protection

This comprehensive suite integrates security across protection layers with flexible cloud deployment, simplified licensing, and central management for network-wide visibility and control of threats and data. The following layers of security are included in this suite:

CENTRALIZED USER-CENTRIC MANAGEMENT

Centrally manage threat and data policies across multiple layers of your IT infrastructure, and streamline security administration and policy enforcement across your enterprise.

ENDPOINT SECURITY

Maximize your endpoint security and performance with cloud-based, proactive threat protection. An expandable plug-in architecture builds all technologies into a single endpoint agent that is deployed and managed from a single console.

- **Security for Mac Endpoints:** Support consistent security deployment across all endpoints with enterprise-class threat protection for Apple Mac laptops and desktops.
- **VDI Security:** Optimize virtual desktop performance with agent-based virtual desktop security that's easy to deploy across a range of hypervisors.
- **Vulnerability Protection:** Shield against vulnerabilities in operating systems and client applications with a network-level Host Intrusion Prevention System (HIPS).
- **Endpoint Application Control:** Safeguard your data and machines against unauthorized access and user error and lock down endpoints to prevent unwanted and unknown applications from being executed.
- **Endpoint Encryption:** Secure data stored on PCs, laptops, CDs, DVDs, and USB drives with full disk, folder, file, and removable media encryption with granular device control, data, and key management.
- **Cloud-based Endpoint Security:** Secure Windows, Mac, and Android endpoints with enterprise-class hosted protection managed from a secure, centralized, web-based console. Get all the benefits of an on-premises solution with no server and no maintenance.

MOBILE SECURITY

Integrate mobile device management (MDM), mobile security, data protection, and application control—for iOS, Android, BlackBerry, Symbian, and Windows Mobile.

INTEGRATED DATA LOSS PREVENTION

Secure data by enforcing DLP policies across multiple layers of security—from endpoint to gateway, across USB, email, and web.

TREND MICRO SMART PROTECTION FOR ENDPOINTS

Build multi-layered protection at the endpoint for complete end-user protection with broad platform support that provides security for heterogeneous environments and protection for your unique network configuration.

SUITE COMPONENTS

MULTILAYERED PROTECTION	PLATFORM COVERAGE	ADVANTAGE
Central Management		
Control Manager	Software: Windows	Centrally manages security
Endpoint Security		
OfficeScan	Software: Windows, Apple Macintosh	Protects physical and virtual Windows and Macintosh clients
Vulnerability Protection	Software: Windows	Provides proactive HIPS and virtual patching
Endpoint Application Control	Software: Windows	Whitelisting and system lockdown
Endpoint Encryption	PCs, laptops, CDs, DVDs, and USB	Device control, data, and key management
Worry-Free Services	Cloud-based Software as a Service	Protects Windows, Mac, and Android clients
ServerProtect	Windows/Netware, Linux	Malware protection for file servers
Mobile Security		
Mobile Security	iOS, Android, Blackberry, Symbian, and Windows Mobile	MDM, data security, mobile security, and application management
Integrated Data Protection		
Data Loss Prevention	Integrated across endpoints, email and collaboration, and secure web gateway	Enforces DLP policies across the enterprise



Securing Your Journey to the Cloud

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