



# Supercharge creative teams with Creative Cloud for Business



Creative Cloud is an integrated platform, now enhanced with generative AI, to deliver additional value for businesses.



20+ apps for professional content creation



Collaboration tools and connected services



Adobe Stock assets to elevate storytelling



Adobe Firefly integrated directly into creative tools and workflows



## Adobe Firefly is safe for commercial use

- Generative AI models trained on licensed content
- IP indemnification for content generated by select workflows<sup>1</sup>
- Content credentials indicate generative AI was used

[Learn more](#)

## Unlock more use cases with Firefly generative AI, Adobe Stock, and integrated tools in Creative Cloud:



### Boost productivity

Increase creative capacity with the world's best creative design tools.



### Power multi-media production

Create anything your business needs while maintaining consistency across every variant.



### Accelerate ideation

Rapidly create, shape and refine concepts for ideation, moodboarding and storyboarding.

5x

Expected growth in content demand over the next 5 years<sup>2</sup>



Up to 8x

Increase in creative capacity using generative AI to automate repetitive tasks<sup>3</sup>

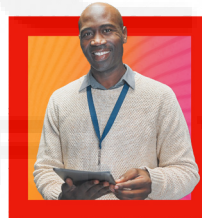
## Creative Cloud for business plans deliver value to all users:



Creative/Marketing

### Benefits:

- Save time and scale content production
- Get to market faster to meet customer demands
- Increase the ROI on your content
- Gain peace of mind on creative workflows involving generative AI



IT/Purchasing

### Benefits:

- Effectively manage consumable spend
- Remove duplicative software costs with bundled value
- Unblock creativity for your team with safe-for-business generative AI

[Find the right Creative Cloud plan for your organization](#) >>>

1. Opportunity to obtain an IP indemnity from Adobe for content generated by select Firefly powered workflows under certain Adobe offers. Terms apply.  
 2. Demand for content shows no signs of slowing.  
 3. Source: "Redefining Productivity in the Creative Retouching Workflow," a commissioned study conducted by Pfeiffer Consulting on behalf of Adobe, 2023.

## Supercharge creative teams with generative AI in Creative Cloud

[Learn more](#)

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### Choose the plan that's best for your needs.

Adobe Firefly generative AI and Adobe Stock built right inside creative apps, teams can generate more high-quality ideas faster and increase speed to market while maintaining creative control and data security.

Plans are designed for businesses of all sizes. Whether you're a growing company or an established enterprise, our solutions scale with your needs and will continue to expand with new Firefly capabilities and creative tools.

	Creative Cloud Pro for teams	Creative Cloud Pro Plus for teams	Creative Cloud for enterprise Edition 4	
CREATIVE FEATURES	Creative apps and services	✓	✓	
	Adobe Firefly standard generative AI features (Image and Vector <sup>1</sup> )	✓ Unlimited	✓ Unlimited	✓ Unlimited + Object Composites, Style Kits
	4,000 generative credits for premium generative AI features (Video and Audio)	✓	✓	✓
	Adobe Stock: Unlimited standard photos, 3D and design assets	✗	✓	✓
	Adobe Stock: License type <sup>2</sup>	✗	✓ Enhanced	✓ Extended
	Sessions with Adobe product experts	✓ 2 per user/year	✓ 2 per user/year	✓ Unlimited
	IP indemnification (Adobe Stock and Firefly) <sup>3</sup>	✗	✓ \$10k/Asset	✓ VIP: \$10k/Asset ETLA: Greater of \$3M or 2x fees
ADMIN FEATURES	Enterprise-grade security and support	✓ Limited	✓ Limited	✓ Unlimited
	Admin roles	✓ System Admin only	✓ System Admin only	✓ System, Product, Product Profile, User Group, Deployment, Support
	Single sign-on (SSO)	✗	✗	✓
	Control access to services by group	✗	✗	✓
	Personalized onboarding and deployment	✗	✗	✓

1. Access shown for All Apps plans. Single App access may vary. Credit entitlements are per seat, per month.

2. An extended license offers the most generous grant of rights including unlimited impressions/print runs, and the ability to create merchandise or products for resale or distribution.

3. See [here](#) for more info.

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